

EYECARE ASSOCIATES OF SEVIER COUNTY
1285 DOLLY PARTON PKWY
PO BOX 6399
SEVIERVILLE, TN 37864
865-453-3619

NOTICE OF PRIVACY PRACTICES

This notice of privacy practices describes how we may use and disclose your protected health information to carry out treatment, payment, or healthcare operations and for other purposes that are permitted or required by law.

We want you to know about these policies and procedures, which we developed to make sure your health information will not be shared with anyone who does not require it. Our office is subject to state and federal law regarding the confidentiality of your health information and in keeping with these laws, we want you to understand our procedures and your rights as our valuable patient.

We must follow the privacy practices that are described in the notice while it is in effect. This notice takes effect as of today's date, and will remain in effect until we replace it. We reserve the right to change our privacy practices and the terms of the notice at any time, provided such changes are permitted by applicable law. If any changes are made, we will make the new notice available to you upon request.

USES AND DISCLOSURES OF HEALTH INFORMATION

TO PROVIDE TREATMENT:

We will use your health information within our office to provide you with the best eye care possible. This may include administrative and clinical office procedures designed to optimize scheduling and coordination of care. In addition, we may share your information with your physicians, referring physicians, optical laboratories, pharmacies, or other health care personnel providing treatment. Your name may appear on job trays that are waiting on lenses, frames, or contact lenses. These job trays are kept in "employee only" areas.

PATIENT REMINDERS:

Because we believe that regular eye care is very important to your ocular and general health, we will remind you of a scheduled appointment or that it is time for you to come in for an appointment. We may contact you to follow up on your care, treatment, or services that may be of interest to you or your family. The reminders you receive may be in the form of letters, postcards, telephone calls to home or work.

If you do not want us to contact you, please come by our office and sign our "Do Not Contact Request".